

SELLING PRODUCTS



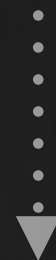
You need this product in your collection!



2 ways to **sell** on Instagram:

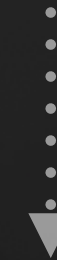
Do you have your own products or services to sell?

YES



Sell on instagram!

NO



Affiliate Marketing



Affiliate Marketing

You can use your platform to drive sales and get a percentage of the sale!



It's very easy to find products to use to affiliate
(Amazon / Expedia etc)



Affiliate Marketing Tips:

Remember that instagram is primarily used on a mobile device

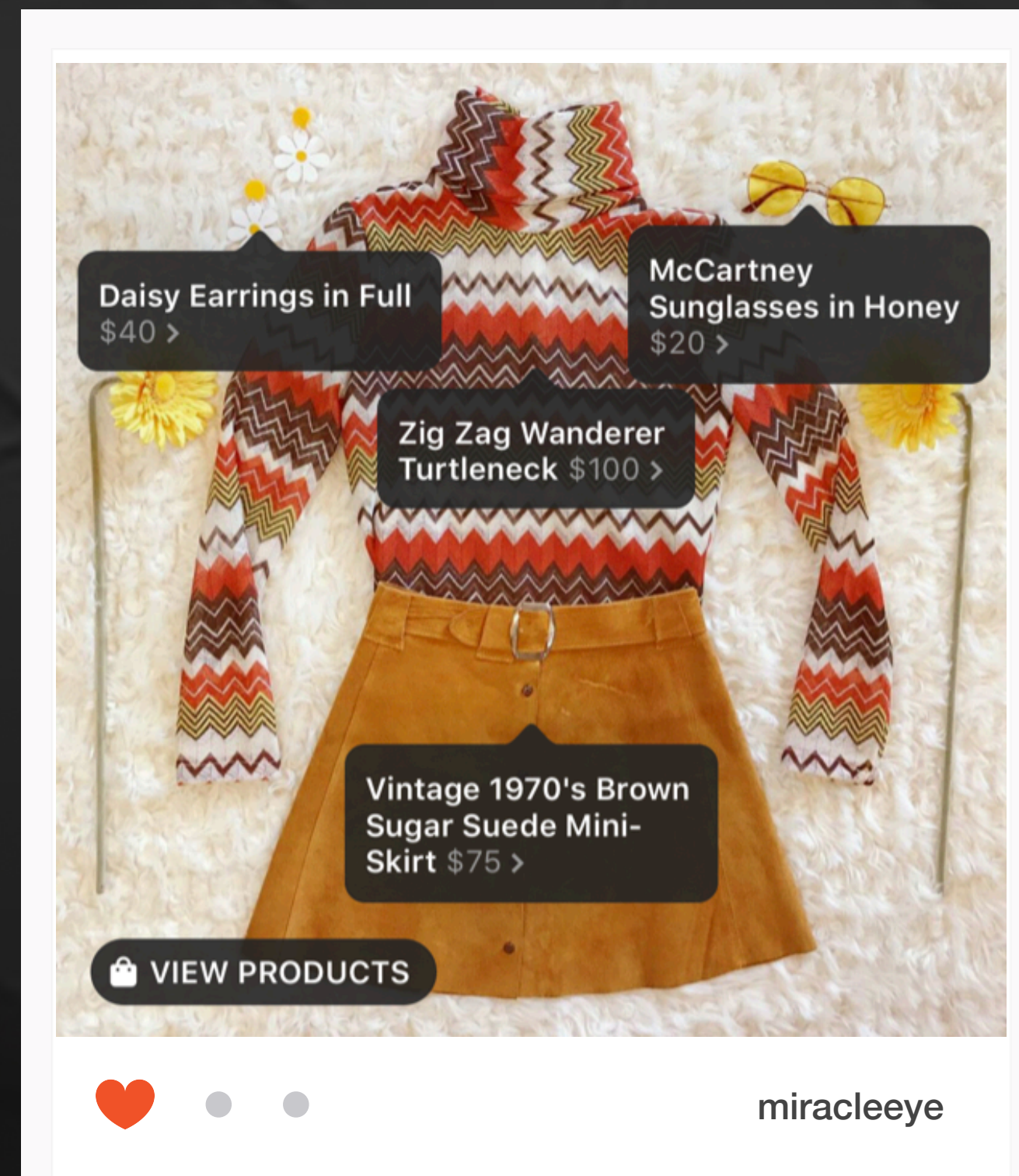


Make sure you are linking to **mobile optimized** sites

Affiliate with **links** instead of cookies
(mobile devices can have tracking issues with cookies)



Selling Products on Instagram



If you already have an existing store, instagram has **shopping integration**

Your customers won't have to leave the app

Items listed take the place of **tagging** a friend



We recommend using **Shopify** or **Bigcommerce**

